

INVITATION to EXHIBIT

ENGLISH

The 29th

JAPANTEX2010

INTERIOR TREND SHOW

Good day, Good style

飾育

つながる、はぐくむ、まなぶ。

Shoku-Iku



November

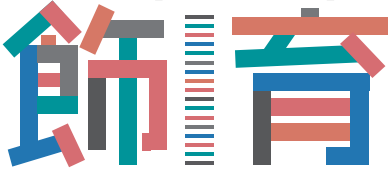
17(wed.) ~ **19**(fri.), 2010

10:00-18:00 *Closed at 17:00 on the last day

Tokyo Big Sight / West Hall

Organized by Nippon Interior Fabrics Association

Good day, Good style



つながる、はぐくむ、まなぶ。

Shoku-Iku

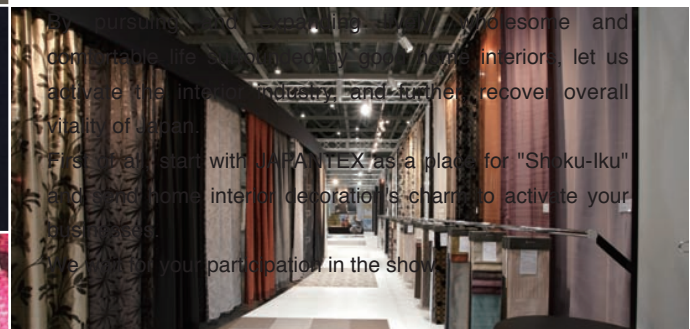
"Shoku-Iku" is a novel enlightenment activity to: acquire a routine habit of considering about home interior decoration, obtain knowledge and skills to realize more affluent life in home and expand a circle of people who can enjoy lively and wholesome life. In particular, it focuses on the followings:

- 1.Acquire a habit of considering about home interior decoration
- 2.Build a heart-to-heart connection among people with enjoying home interior decoration
- 3.Through home interior decoration, cultivate a mind for enriching life in home
- 4.Learn culture and acquire knowledge and skills relating to life in home
- 5.Expand a circle of people who can enjoy wholesome and comfortable life in home



**Your business can be connected and expanded!
Grand opening for the largest interior trend show in Japan that powerfully supports interior decoration related businesses.**

Through "Shoku-Iku", JAPANTEX2010 aims to build a heart-to-heart connection between exhibitors and customers, to link the members of the interior industry, to cultivate a mind for enriching life in home, to promote growth of the industry and to learn knowledge and skills relating to home interior decoration.



By pursuing a more lively, wholesome and comfortable life in home, opening up the interiors, let us activate the interior industry and further recover overall vitality of Japan.

Please start with JAPANTEX as a place for "Shoku-Iku" and find home interior decoration's charm to activate your business. We look forward to your participation in the show.



■ Outline

Title: The 29th JAPANTEX2010 Interior Trend Show
Organized by: Nippon Interior Fabrics Association (NIF)
Theme: Good day, Good style | Shoku-Iku
Date: November 17 (Wed.) - 19 (Fri.), 2010
 10:00-18:00 *Closed at 17:00 on the last day
Venue: Tokyo Big Sight / West Halls
 3-11-1 Ariake, Koto-ku, Tokyo 135-0063 Japan
<http://www.bigsight.jp/english/index.html>

Floor Space: 20,000m²
Exhibitors: 250 companies and organizations (tentative)
 (202 in 2009, 82 Foreign 120 Domestic)
Visitors: 25,000 (tentative) (19,773 in 2009)
Admission Fee: JPY 1,000 (tax included)
Supported by (tentative):
 Ministry of Economy, Trade and Industry (METI), Japan External Trade Organization (JETRO), The Association of the Promotion of International Trade, Japan and Related Organizations & Embassies
In Conjunction with (tentative):
 INTERIOR FESTIVAL 2010 : West Hall
 IPEC-2010(INTERIOR PRO EX CO) : West Hall
 Japan Houseware Show 2010 : West Hall
 JAPAN Home & building Show 2010 : East Hall

■ Buyers find what they want at JAPANTEX

Window Treatments	Curtains, Blinds, Screens, Curtain Rail, Upholstery, Fabrics, etc.
Floor Coverings	Carpets, Rugs, Wooden Flooring, Flooring Materials, Cork Tiles, Plastic Flooring, Tatami Mats, Textile, etc.
Wall Coverings	Wallpaper, Japanese Wall Paper, Paintings, Tiles, Fusuma Paper, Shoji Paper, etc.
Home Fashion	Cushions, Tapestries, Tableware, Upholstery Fabrics, Towels, Bedding, Interior Goods, Picture Frames, Picture Rails, Furniture, Interior Lighting
Workshops	Sewing Machines, Glues, Repair Items, Equipment, Software, Printers, etc.
Japanese-Traditional	Fabrics, Japanese Paper, Wooden Products, Lacquer Products, etc.
Textile Designer	Textile design, Textile pattern, etc.
Interior Publishers	Press, Media

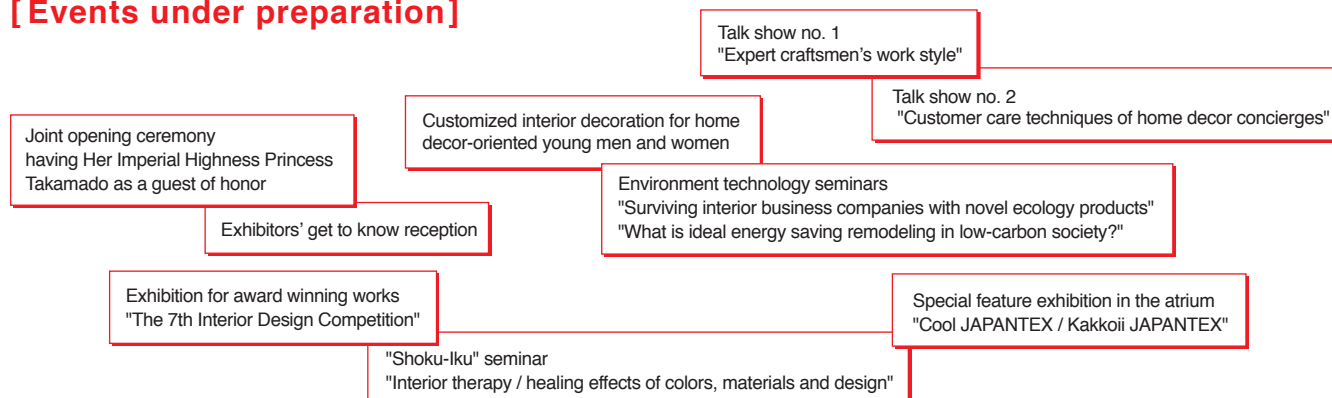
We welcome participation from interior related businesses other than the above categories.

JAPANTEX2010 Original Events Ongoing!

We are preparing for our original events under interesting themes such as ecology, remodeling and trend. You can experience the "up-to-date movement" of the industry with them.

In order to stimulate interests of relevant people and to attract a lot more visitors, we are planning for a wide variety of events. Such events include special shows and demonstrations featuring hot creators and leaders of the interior industry and participatory events for exhibitors.

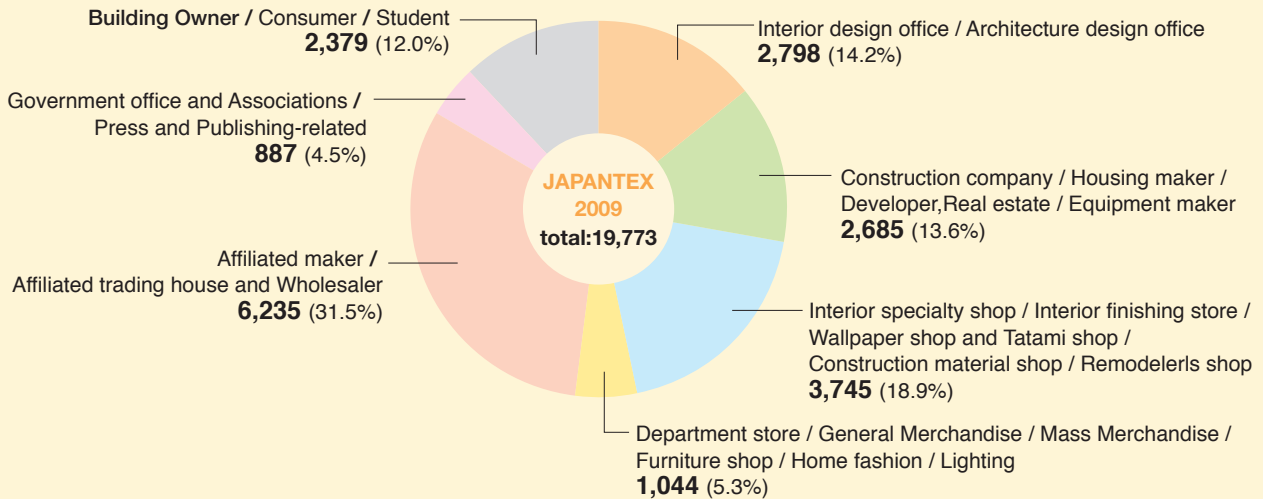
[Events under preparation]



Other than the above, much more enjoyable and educational events are being planned including the students exhibition "Creator's Town 2010," workmanship demonstrations, presentations by exhibitors, seminars by the window treatment activation project, etc. that will lead to produce results in actual business. Wait and see!

Event titles are tentative and the events are subject to change or cancellation.

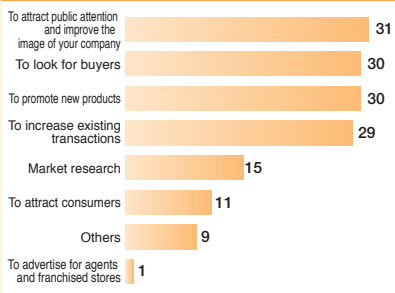
■ Visitors Specification in 2009.



■ A survey of Exhibitors in 2009.

Q.What is your purpose of exhibiting products in the fair

(Check all relevant items. / Number of answers:66)



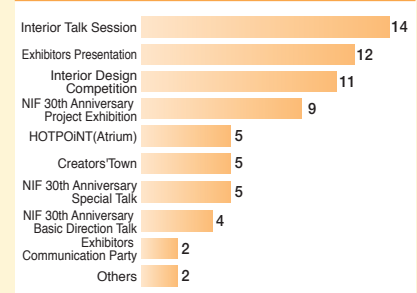
Q.Which fields of business would you like the visitors to come from?

(Check all relevant items. / Number of answers:63)

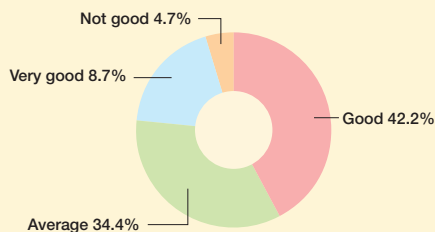


Q.What plan did you like?

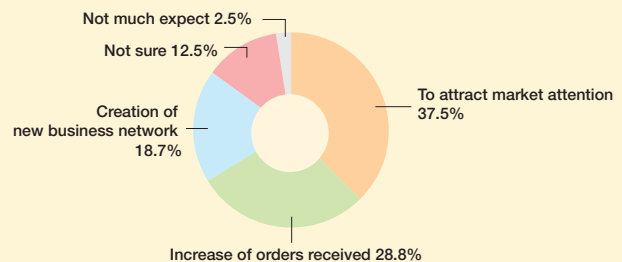
(Check all relevant items. / Number of answers:44)



Q.How was the achievement of exhibiting?



Q.What transactions do you expect to increase in the future?



Voices from the exhibitors



The show helped increase brand awareness and enhanced our motivation.

Although the Ako Dantsu Mat (cotton carpet) is said to be one of "the three Japanese major Dantsu," most of the comments from visitors were "What is Ako Dantsu?" That made us acutely aware of how low brand awareness we have. However, we received valuable advices from many professionals in relation to "distribution channels and methods," "prices" and others. Through these experiences we have enhanced our motivation and enthusiasm to protect Japanese Dantsu.

Ako Dantsu wo Denso suru Kai (Association of Ako Dantsu Tradition Keepers)



We want to make better use of our participation from Okinawa to produce fruitful results.

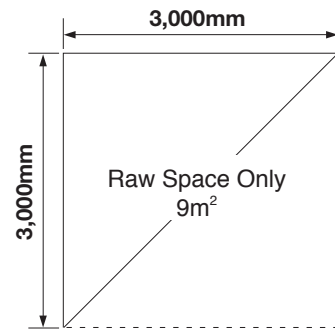
We manufacture bedding using original materials of Okinawa with designs that provide comfort and healing. Since this is our first participation in the show, we were often overwhelmed by the difference of the scale from Okinawa. We could have many business talks, a very fruitful outcome of the show. Next time, with exerting more of our originality and ingenuity, we would like to produce better results based on the experiences we had this time.

First Line Co.,Ltd.

Raw Space Only (6 booth units or more only)

1 booth (3m×3m=9m²)
 = **JPY 294,000** (tax included)
 (JPY 280,000)

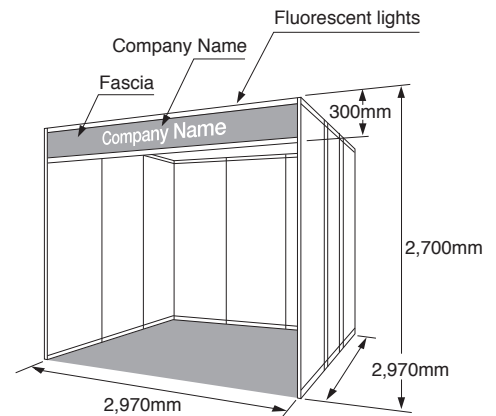
- Fee includes : 9m² space and 300W main electrical power supply.
 * Wall panels are NOT included.



Packaged Booth (1-5 booth units)

1 booth (3m×3m=9m²)
 = **JPY 399,000** (tax included)
 (JPY 380,000)

- Fee includes : 9m² space
 - System wall panels
 - Fascia
 - Company name
 - Carpet (Gray)
 - Two fluorescent lights (40W)
 - 300W main electrical power supply



Application Procedure

■ Apply to:

Please complete the form and send application by FAX to:
 Nippon Interior Fabrics Association
 6F, Fukuda Bldg., 2-3-23, Hamamatsucho, Minato-ku,
 Tokyo 105-0013 Japan
 TEL: +81-3-3433-4521 FAX: +81-3-3433-7860

■ Application Deadline:

June 30 (Wed), 2010

* Application deadline may be shortened if all available exhibit space has been filled

■ Payment Deadline:

July 31 (Sat), 2010

Bank Account:
 Account name / Nippon Interior Fabrics Association
 Bank name / Mizuho Bank, Hamamatsucho Branch
 Account No. / 3120627

* Application will be confirmed upon completion of payment.

■ Cancellation charge:

On or before August 31 (Tue), 2010 50% of the exhibit fee
 After September 1 (Wed), 2010 100% of the exhibit fee




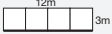

Early application discounted price list (applicable to applications received by May 31)

For applications for the show received by May 31 the below listed discounted prices are applicable.

Raw Space Only	JPY264,600 (tax included)
Packaged Booth	JPY359,100 (tax included)

Corner Booth Fee (Extra charge)

A corner booth will be secured at extra charge.

Type of booth	Exhibit fee (tax included)	Corner Booth Fee
1 booth 	JPY 399,000	+ JPY 31,500
2 booths 	JPY 798,000	+ JPY 31,500
3 booths 	JPY 1,197,000	NO charge
4 booths 	JPY 1,596,000	NO charge
4 booths 	JPY 1,659,000	NO charge

JAPANTEX2009 Exhibitors List

◆A

ABDUL SALAM & SONS
(CARPET EXPORT PROMOTION COUNCIL)
ADO Goldkante GmbH & Co. KG (Elsinore Inc.)
ALL JAPAN BEDDING GOODS ASSOCIATION
Anhui Imp. & Exp. Co., Ltd.
(China Chamber of Commerce for Imp. & Exp. of Textiles)
ANHUI LIGHT INDUSTRIES INTERNATIONAL CO., LTD.
ART. CLAY CO., LTD (LAPOGE CO., LTD)
Asahi Textile Co., Ltd (Gifushi Habitat Textile Association)
ASAHI WOODTEC CORP.
ASSIST CO.,LTD
AWI/THE WOOLMARK COMPANY
(JAPAN CARPET MANUFACTURES ASSOCIATION)

◆B

BIG & BIG TEXTILE (Korea Fashion Textile Association)
BIHOKU SANGYO CO., LTD.
(KONAN TEXTILE WHOLESale CO-OPERATIVE ASSOCIATION)
BRITISH WOOL MARKETING BOARD
(JAPAN CARPET MANUFACTURES ASSOCIATION)

◆C

CARPET EXPORT PROMOTION COUNCIL
CARPET GALLERY CO., LTD.
CHANGSHU HTC XI SHAN YUSHENG GARMENT FACTORY
CHANGSHU PAITE ORNAMENTATIONS CO., LTD
China Chamber of Commerce for Imp. & Exp. of Textiles
CHINA NATIONAL ARTS & CRAFTS (GROUP) CORP.
CHINA PEACE CORPORATION
CSS Co., Ltd.

◆D

D&O HOUSEWARES CO., LTD.
DAISEN LTD.
degital fashion ltd.
(Department of Textile Science Otsuma Women's University)
Department of Textile Science Otsuma Women's University
DM CARD JAPAN CO., LTD.
Ducco CO., LTD

◆E

Elsinore Inc.
EUJFFINGER (IONIA Ltd.)

◆F

FEDE-POLYMARBLE CO., LTD.
First Line Co., Ltd.
FUJILIGHT CARPET CO., LTD.

◆G

Gifushi Habitat Textile Association
Giso Co., Ltd (Gifushi Habitat Textile Association)
Goyo Shoji.Co., Ltd (Gifushi Habitat Textile Association)

◆H

HAINING DAYICARPETMILLS (MITSUFUKU CO.,LTD)
HaiNing LiDuo Carpet Co., LTD
Hakuyosha Corporation
HANGZHOU HUOJU DOWN PRODUCTS CO., LTD.
HASETORA SPINNING CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
HEBEI JIGAO COMPANY
HEBEI YIKANG KNITTING AND COTTON CO., LTD.
HER CHIAN ENTERPRISE CO., LTD
HIRAKU SPINNING Co., Ltd
(JAPAN CARPET MANUFACTURES ASSOCIATION)
HORIBA CO., LTD.
(KONAN TEXTILE WHOLESale CO-OPERATIVE ASSOCIATION)
Horisyuo Co., Ltd (Gifushi Habitat Textile Association)
HOTTA CARPET CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
Hubei SINOTEX Co., Ltd.
(China Chamber of Commerce for Imp. & Exp. of Textiles)

◆I

IKEN CO., LTD.
(KONAN TEXTILE WHOLESale CO-OPERATIVE ASSOCIATION)
ING CO., LTD
INOUE SUDARE CO., LTD
INSTITUTE OF INSPECTION CLEANING & RESTORATION
CERTIFICATION JAPAN CLUB
(JAPAN CARPET MANUFACTURES ASSOCIATION)
Interior Jouhoukikaku Ltd.
Interior Sangyo Center Co., Ltd (Interior Times Co., Ltd)
Interior Times Co., Ltd
IONIA Ltd.
IWASE PRINCE CO., LTD (LAPOGE CO., LTD)

◆J

Jaipur Rugs Company Pvt.Ltd.
(CARPET EXPORT PROMOTION COUNCIL)
JAPAN CARPET CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
JAPAN CARPET MANUFACTURES ASSOCIATION
JAPAN CONSTRUCTION INTERIOR COOPERATIVES
FEDERATION
Japan Fire Retardant Association
Japan Interior Decoration Association
JAPAN RUG ENTHUSIASTS CLUB

JIANGSU HOLLY NANTONG TRADE CO., LTD.
JIANGSU SKYRUN CORPORATION
JINHUA MUMIJIAYE TEXTILE & GARMENT CO., LTD.

◆K

Kawajin Co., Ltd
Kawakami Co., Ltd
Kawashima Selkon Textiles Co., Ltd.
Kawashima Selkon Textiles Co., Ltd.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
Kemusu Union (Nagata Co., Ltd)
KIMS SILK (Korea Fashion Textile Association)
KONAN TEXTILE WHOLESale CO-OPERATIVE ASSOCIATION
Korea Fashion Textile Association
KOZAWA INTEX CO., LTD.
(KONAN TEXTILE WHOLESale COOPERATIVE ASSOCIATION)
KOZAWA KNIT CO., LTD.
(KONAN TEXTILE WHOLESale COOPERATIVE ASSOCIATION)
KUWA DESIGN STUDIO
kyokko co., ltd

◆L

LAIWU SUNRISE HOMETEX CO., LTD.
LAPOGE CO., LTD
LeaLea Entreprise Co., Ltd (LIBOLON)
LIBOLON
LLC FIRAT INTERNATIONAL

◆M

Marusa Co., Ltd (Gifushi Habitat Textile Association)
Marusu Suzuki Co., LTD (Gifushi Habitat Textile Association)
Marvel Creations (CARPET EXPORT PROMOTION COUNCIL)
MITSUFUKU CO., LTD
Mituko Okabe (Ducco CO., LTD)
MIYAZEN TEXTILE CO., LTD.
(KONAN TEXTILE WHOLESale CO-OPERATIVE ASSOCIATION)
Morisima Souge (Gifushi Habitat Textile Association)
MUNI CARPETS
MURAKAMI CARPET CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)

◆N

Nagata Co., Ltd
NAKANIHON JUUKI CO., LTD
NAKASHIO MEIBOKU
NANJING RONG YIHE COMMODITY CO., LTD.
NANTONG DADONG CO., LTD.
NANTONG HEZHONG FASHION CO., LTD
Nantong Hezhong International Co., Ltd
(NANTONG HEZHONG FASHION CO., LTD)
NANTONG XIUCHUAN LIVING CO., LTD.
NICHIBEI CO., LTD.
NIHON SEN-I SHIMBUN CO., LTD
NIHON SHINSO SHIMBUN CO., LTD.
NIHON SHORYOKU CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
NINGBO BAU-TEC IMPORT & EXPORT CO., LTD
NINGBO JINHUA HOME TEXTILES MANUFACTURING CO., LTD.
Nishibu co.,ltd
NISSEKIPLASTO COMPANY, LIMITED MILIFE office
NISSHIKI CO., INC.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
NISSIN CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)

◆O

OAC Rugs (CARPET EXPORT PROMOTION COUNCIL)
OHNO INC. (JAPAN CARPET MANUFACTURES ASSOCIATION)
Ota Textile Co., Ltd (Gifushi Habitat Textile Association)
Overseas Carpets Ltd.
(CARPET EXPORT PROMOTION COUNCIL)
OYABU TEXTILE CO., LTD.
(KONAN TEXTILE WHOLESale COOPERATIVE ASSOCIATION)
OZEKI INTERIOR TEXTILE CO., LTD.
(KONAN TEXTILE WHOLESale CO-OPERATIVE ASSOCIATION)

◆P

Pawan International (CARPET EXPORT PROMOTION COUNCIL)
PEARLTONE Co., Ltd
Persian Carpet (Persian Carpet Association in Japan)
Persian Carpet Association in Japan
Persian Kilim (Persian Carpet Association in Japan)
Persian Palace Co., LTD

◆Q

QINGDAO FORTUNE HOUSE-HOLD TEXTILE CO., LTD.
QINGDAO GUOEN TRADING CO., LTD.
QINGDAO TYOUTAI TRADE CO., LTD.
QINGZHOU SHUNFA EMBROIDERY CO., LTD.

◆R

Rajput Carpets (CARPET EXPORT PROMOTION COUNCIL)
R. Shah Trading Company (CARPET EXPORT PROMOTION COUNCIL)
Research Center for the Interrelation of Eastern and Western Art
RMC Collections (CARPET EXPORT PROMOTION COUNCIL)
RUNONCO., LTD.
RYUHAN INTER-TECH CO., LTD. (Korea Fashion Textile Association)

◆S

Sangetsu Co., Ltd.
Sanko shoji co., ltd.
Sankyo Co., Ltd (Gifushi Habitat Textile Association)
SEIKO EPSON LIMITED
(Department of Textile Science Otsuma Women's University)
SELF HOMETEXTILES (NANTONG) CO., LTD.
SENKEN SHIMBUN CO., LTD
SHANGHAI GAOYU FOAM PRODUCTS CO., LTD.
Shanghai Revon
SHAOXING CITY HAIYUAN KNITTING & TEXTILE CO., LTD.
SHAOXING KUNPENG HOME TEXTILES CO., LTD.
SINCOL
SOMFY K.K.
SUMINOE TEXTILE CO., LTD
(Department of Textile Science Otsuma Women's University)
SUMINOE TEXTILE CO., LTD.
SUMINOE TEXTILE CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
SUMIYOSHI CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
SUNCHEMICAL CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
SUNLIGHT CO., LTD.
(KONAN TEXTILE WHOLESale CO-OPERATIVE ASSOCIATION)
SUNROSE CO., LTD
SUZHOU HUASHENG TEXTILE DECORATION CO., LTD.
SUZHOU INDUSTRIAL PARK XIANFENG TEXTILE CO., LTD.
SYN YAO ENT. CO., LTD.

◆T

TACHIKAWA CORPORATION
TAIGA TRADING CO., LTD.
TAJIMA, INC. (JAPAN CARPET MANUFACTURES ASSOCIATION)
TEJIN FIBERS LIMITED
(Department of Textile Science Otsuma Women's University)
Tianqing International Trading Co.,Ltd.
THE JAPAN WOOL TEXTILE CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
THE TEXTILE DESIGN ASSOCIATION OF JAPAN
TIANJIN SEA EAGLE CARPET CO., LTD
Tianjin WANTEX Imp. & Exp. Co., Ltd.
(China Chamber of Commerce for Imp. & Exp. of Textiles)
TOA CORK CO., LTD
TOABO MATERIAL CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
TOKIWA INDUSTRIES, LTD.
TOLI Corporation
TOU Corporation (JAPAN CARPET MANUFACTURES ASSOCIATION)
TONG ZHOU CITY JINSHENG SPONGE CO., LTD.
TONGZHOU YOULIAN INDUSTRIAL & TRADING CO., LTD.
TOSO COMPANY, LIMITED
TOSOKYO · JICIFANTO · TOKYOGINOUSIKAI
TOWA ORIMONO CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
Trend Overseas (CARPET EXPORT PROMOTION COUNCIL)
Trevira Japan Representative

◆U

UNICO INTERNATIONAL TRADING (ING CO., LTD)
URISEGAE (Korea Fashion Textile Association)

◆W

Wallcoverings Association of Japan
WAVERLY (IONIA Ltd.)
WEIFANG TIANDE TEXTILE IMP.-EXP. CO., LTD.
WENZHOU HUIJIA IMP. & EXP. CO., LTD.
WENZHOU ZHULIAN INDUSTRIAL (ING CO., LTD)
WINTEC KOREA INC. (Korea Fashion Textile Association)
WIG KOREA (Korea Fashion Textile Association)
WUXI FIRSTAR TRADING CORP.

◆Y

YAMAMOTO INDUSTRIAL CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
YANCHENG SANFU WOVEN MAT CO., LTD.
YANG MYEONG GI SEOK CO., LTD.
(Korea Fashion Textile Association)
YASUDA SHOTEN & CO.
YAYOI CHEMICAL INDUSTRY CO., LTD.
YESOM (Korea Fashion Textile Association)
YIWU NEW RAINBOW CRAFT CARPET CO., LTD.
YOKOTA CO., Ltd
YONEZAWA BUSSAN CO., LTD.
YOSHIDAFUSA ORIMONO CO., LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
YSB Coporation (Ducco CO., LTD)

◆Z

ZHEJIANG HUAXING FEATHER & DOWN PRODUCTS CO., LTD.
ZHEJIANG JIABOLANG BLANKET AND CARPET CO., LTD.
ZHEJIANG SANZHI TEXTILE CO., LTD.
ZIBO HENGYUAN TEXTILE CO., LTD
ZIBO LIANGPIN TEXTILE CO., LTD.

FAX:+81-3-3433-7860

Deadline of application : June 30 (Wed), 2010

The 29th
JAPANTEX2010
INTERIOR TREND SHOW

Application Form

To:

Nippon Interior Fabrics Association

6F. Fukuda Bldg., 2-3-23, Hamamatsucho, Minato-ku, Tokyo 105-0013 Japan

TEL : +81-3-3433-4521 FAX : +81-3-3433-7860

Please fill in the below and send it by FAX.

We are applying for The 29th JAPANTEX2010 INTERIOR TREND SHOW as follows:

Head Office

Company Name			
Address	URL:		
TEL		FAX	

Contact Person

Company Name			
Name		Dept.	
Address			
TEL		FAX	
Email			

Exhibitor Classification

<input type="checkbox"/> Company	<input type="checkbox"/> Organization	<input type="checkbox"/> Press / Media	<input type="checkbox"/> Designer / Studio
----------------------------------	---------------------------------------	--	--

Raw Space Only (6 booth units or more only)	JPY 294,000 (tax included)	×	booth	=	_____
Packaged Booth (Please Check in the Box)					
<input type="checkbox"/> 1. One Booth	JPY 399,000 (tax included)	<input type="checkbox"/> Corner Booth Guarantee fee	JPY 31,500 (tax included)		
<input type="checkbox"/> 2. Two Booth	JPY 798,000 (tax included)	<input type="checkbox"/> Corner Booth Guarantee fee	JPY 31,500 (tax included)		
<input type="checkbox"/> 3. Three Booth	JPY 1,197,000 (tax included)	<input type="checkbox"/> Corner Booth Guarantee fee	No Need		
<input type="checkbox"/> 4. Four Booth (Wide)	JPY 1,596,000 (tax included)	<input type="checkbox"/> Corner Booth Guarantee fee	No Need		
<input type="checkbox"/> 5. Four Booth (square)	JPY 1,659,000 (tax included)	<input type="checkbox"/> Corner Booth Guarantee fee	No Need		

Exhibiting Item / Explanation of Items to be displayed

The information contained on this application form will be retained by Nippon Interior Fabrics Association for various announcements, etc. regarding future editions of JAPANTEX. Please contact Nippon Interior Fabrics Association if use of this information is objectionable.

Date

Signature

JAPANTEX2010 General Exhibition Rules

1 Application to Exhibit

Those who wish to join the Exhibition are asked to submit to Nippon Interior Fabrics Association by fax, the application form in accordance with the application procedure described in the said form after agreeing to observe these exhibition rules.

2 Payment of Exhibition Fee

Exhibitors shall pay their full Exhibition Fee by the date specified in the Exhibition Fee Invoice. If the payment is not confirmed by the organizer by the specified date, the organizer has the right to cancel the exhibitor's application.

3 Alteration and Cancellation of Application

Any cancellation or alteration (reduction) in the size of exhibit space must be submitted in writing expressing the reason. Cancellations or alterations made after the application has been accepted are subject to the following fees (calculated as to date written notification received) :

Until Aug 31 (Tue), 2010	50% of the exhibition fee
From Sep 1 (Wed), 2010	100% of the exhibition fee

Any exhibitor who fails to pay the amount equal to that set forth in paragraph above of this article at the time of alteration or cancellation shall pay said amount immediately.

If the sum paid at the time of alteration or cancellation exceeds the relevant amount set forth above, the organizer shall refund the excess amount to the exhibitor.

4 Prohibition of Booth Subleasing

Exhibitors are prohibited to sublease, sell, exchange, or assign their booth without the organizer's specific approval.

5 Booth Allocation

Booth allocation shall be determined by the organizer. Exhibitors cannot object to the allocation once it is determined. The organizer reserves the right to change the booth allocation after announcement. If any exhibitor wishes to cancel its exhibit due to dissatisfaction with the booth allocation, the normal procedure for cancellation in payment of the prescribed cancellation fee will be required. The exhibitor cannot claim for compensation due to change of booth allocation.

6 Use of Booth

(1) All publicity and sales activities by exhibitors must be performed within their own booth. Activities using the areas outside the booth shall be prohibited. In conducting publicity activities, exhibitors will be responsible for not causing congestion of the aisles around their booth.

(2) Where booths are adjacent to each other, exhibitors shall agree not to arrange their booth displays or decorations in such manner as to interfere with the adjacent booths. Should any exhibitor of the adjacent booth make a claim, the organizer will determine whether it is necessary to change the booth arrangement in view of management of the exhibition. If the organizer determines it to be necessary, the exhibitor must comply with the decision and change the booth arrangement.

(3) The organizer reserves the right to restrict displays that are considered to have problems due to their sound, operational methods, materials, or any other reasons and to ban or remove exhibits not suitable for the purpose of the exhibition from the viewpoint of the organizer.

7 Management of Exhibits and Indemnity

Individual exhibitors shall take full responsibility for the management and security /safety of exhibits and activities held within their booth, and the organizer shall be indemnified and held harmless from and against any losses or damages arising out of any causes whatsoever.

8 Application Termination

The organizer may terminate the exhibition application in case the exhibitor falls under any of the following cases:

- the Exhibition Fee has not been paid by the specified date;
- the Exhibitor violates the provisions of articles 6 concerning the use of booth, etc. and does not obey the instructions issued by the organizer regarding correction thereof;
- any other cases in which serious trouble is deemed likely to affect the normal and smooth management of the exhibition.

9 Compensation for Damages

Exhibitors shall compensate damages to the facilities of the site or the building of the exhibition, or bodily injuries due to or arising from negligence of fault on their own part or by their agents.

10 Cancellation of the Exhibition

The organizer may postpone or cancel the Exhibition because of natural disasters such as earthquake, fire, etc. or any causes beyond its control. If the Exhibition is cancelled, the Exhibition Fee will be refunded to each exhibitor after deducting costs incurred. Other than such refund, no other compensation will be provided by the organizer.

11 Observance of the Rules

Exhibitors shall deem a series of regulations set forth by the organizer as part of these Exhibition Rules, and agree to observe them. Moreover, exhibitors shall understand that all said rules and regulations are intended to protect the benefit and well-being of the exhibition and agree to abide by them.

12 Copyright Protection

If product designs or textile patterns are copied illegally, they can not be displayed.

13 Governing Law

The Exhibition contract shall be governed by, and construed and interpreted in accordance with the laws of Japan.

14 Jurisdiction

In case any disputes arise out of or in connection with the exhibit contract, the Tokyo District Court in Japan shall have the sole and exclusive jurisdiction.

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